

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the Matter of)
)
 Accessible Emergency Information, and) MB Docket No. 12-107
 Apparatus Requirements for Emergency)
 Information and Video Description:)
 Implementation of the Twenty-First Century)
 Communications and Video Accessibility)
 Act of 2010)

JOINT MOTION FOR EXTENSION OF TIME

Pursuant to Section 1.46(b) of the rules of the Federal Communications Commission (FCC),¹ the Consumer Electronics Association², the National Association of Broadcasters (NAB)³ and the National Cable & Telecommunications Association (NCTA)⁴ (herein after joint parties) respectfully request that the Commission grant a ten day extension of the deadline for all interested parties to submit reply comments in

¹ 47 C.F.R. § 1.46(b).

² CEA's more than 2,000 member companies lead the consumer electronics industry in the development, manufacturing and distribution of audio, video, mobile electronics, communications, information technology, multimedia and accessory products, as well as related services, that are sold through consumer channels. Ranging from giant multi-national corporations to specialty niche companies, CEA members cumulatively generate more than \$206 billion in annual factory sales and employ tens of thousands of people.

³ NAB is a nonprofit trade association that advocates on behalf of free, local radio and television stations and broadcast networks before Congress, the FCC and other federal agencies, and the courts.

⁴ NCTA is the principal trade association for the U.S. cable industry, representing cable operators serving more than 90 percent of the nation's cable television households and more than 200 cable program networks. The cable industry is the nation's largest provider of broadband service after investing over \$170 billion since 1996 to build two-way interactive networks with fiber optic technology. Cable companies also provide state-of-the-art competitive voice service to more than 23 million customers.

response to the above-captioned *Notice of Proposed Rulemaking (NPRM)*. Reply comments currently are due on December 28, 2012. The joint parties request an extension of this deadline to January 7, 2013.

The Commission's *NPRM* is expected to generate numerous comments, discussion, and data on complex questions raised in this proceeding. Absent a brief extension of the reply comment deadline, the many concerned parties will have considerable difficulty in reviewing, considering, and responding thoughtfully to the initial filings under the unusually brief ten day period established for the reply round, which is effectively shortened by the intervening holiday season.

In addition, the groundbreaking nature of the Twenty-First Century Communications and Video Accessibility Act's mandate for making crawled or scrolled information audibly accessible warrants affording participants a modest extension of time so that they can provide more detailed responses to issues discussed in the comments. This docket raises a wide range of technical, legal, and practical issues affecting multiple parties, many of which are novel to the Commission and to commenters in the proceeding.

This brief extension will not impede the Commission from meeting its statutory deadline to adopt rules in the instant proceeding. Rather, the additional time provided for replies will serve the public interest by allowing for development of a more complete record upon which the Commission can base its implementation decisions.

Accordingly, we respectfully request a ten day extension of the deadline for filing reply comments in response to the *NPRM*.

Respectfully submitted,

/s/ Julie M. Kearney

Julie M. Kearney
Consumer Electronics Association
1919 S. Eads Street
Arlington, VA 22202
(703) 907-7644

/s/ Jane E. Mago

Jane E. Mago
National Association of Broadcasters
1771 N Street, NW
Washington, D.C. 20036
(202) 429-5430

/s/ Rick Chessen

Rick Chessen
National Cable & Telecommunications
Association
Massachusetts Avenue, N.W.
Suite 100
Washington, D.C. 20001-1431
(202) 222-2445

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